



# Advertising & Video Production Services

TalkinLive.com | 423/290-9194 | 24 Millennium Circle, Ringgold, Georgia

# WELCOME



*"TV advertising can now combine the targeting and measurement capabilities of digital with the reach and impact of TV."*

Television broadcasting is undergoing a bold transformation—across products, platforms, programming, and leaders. As the industry evolves, offering new choices for consumers and professionals alike, staying at the forefront of innovation is more critical than ever. And now, there's a dynamic new player in the mix.

The *Talkin Live™ TV Broadcast Studio* is redefining the broadcast experience—on television, online, and on-the-go. Our team delivers podcasts, live shows and entertainment programming with a commitment to excellence, powered by cutting-edge video technology

Founded by visionary Lamar Bearden, *Talkin Live™ TV* operates from a state-of-the-art broadcast studio located in North Georgia, just outside Chattanooga, Tennessee — a region experiencing rapid growth and opportunity. With strong market coverage locally and expanding reach globally, the *Talkin Live™ TV Broadcast Studio* is poised to make a lasting impact on the future of media.

# About the Studio



Our fully equipped TV studio set offers a versatile environment for filming interviews, promotional content, livestreams, and more. With professional lighting, multiple camera angles, and customizable backdrops, we provide everything you need to produce high-quality video content that stands out. We also support remote virtual interviews, allowing guests to join seamlessly from anywhere in the world—perfect for hybrid productions and expanding your reach.

We deliver high-quality podcast production services tailored to creators, entrepreneurs, and organizations looking to elevate their voice. Whether you're launching your first show or scaling an existing series, our team is here to support every step of the journey.

We offer flexible packages for solo podcasters, co-hosted shows, and branded content. From concept development to post-production editing, we ensure your message sounds as powerful as it deserves to be.

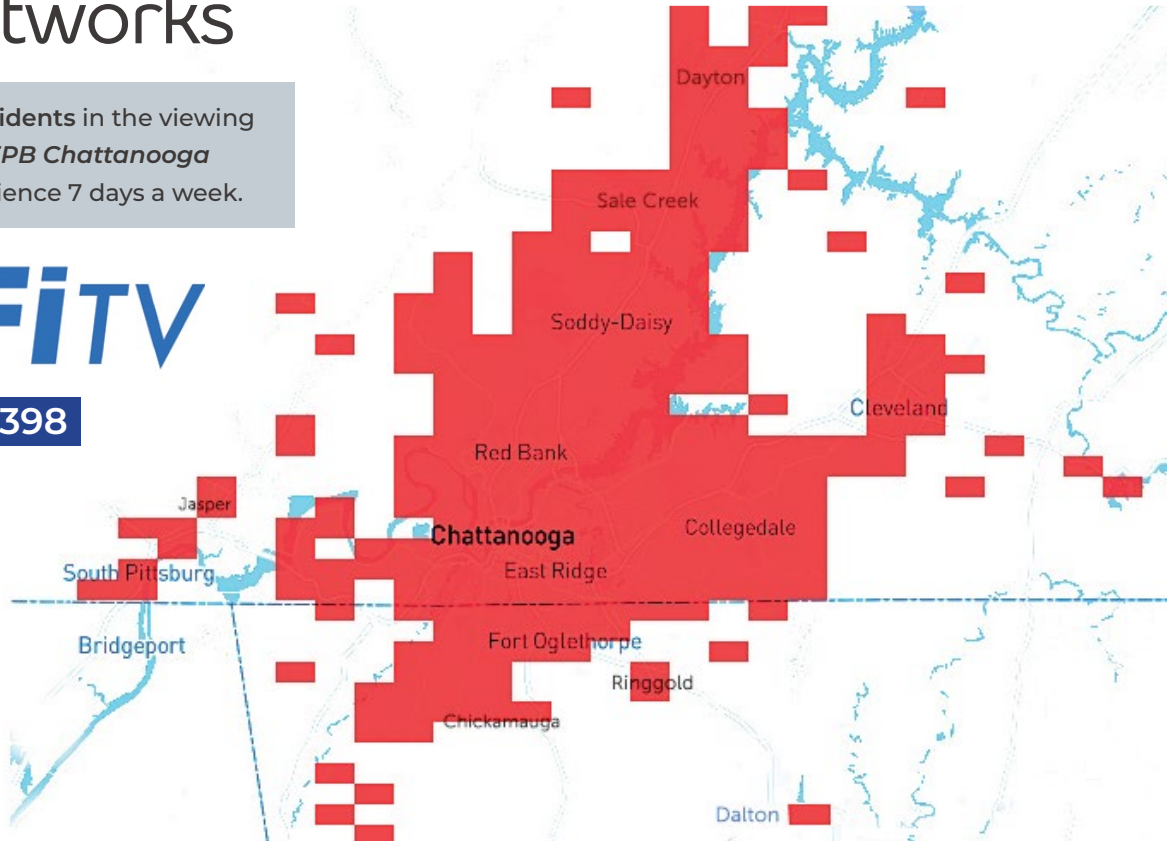
*Let's create something worth watching—and listening to.*

# Fiber Networks

With over 300,000 residents in the viewing area, our channel on *EPB Chattanooga Fiber* reaches our audience 7 days a week.



Channel 398

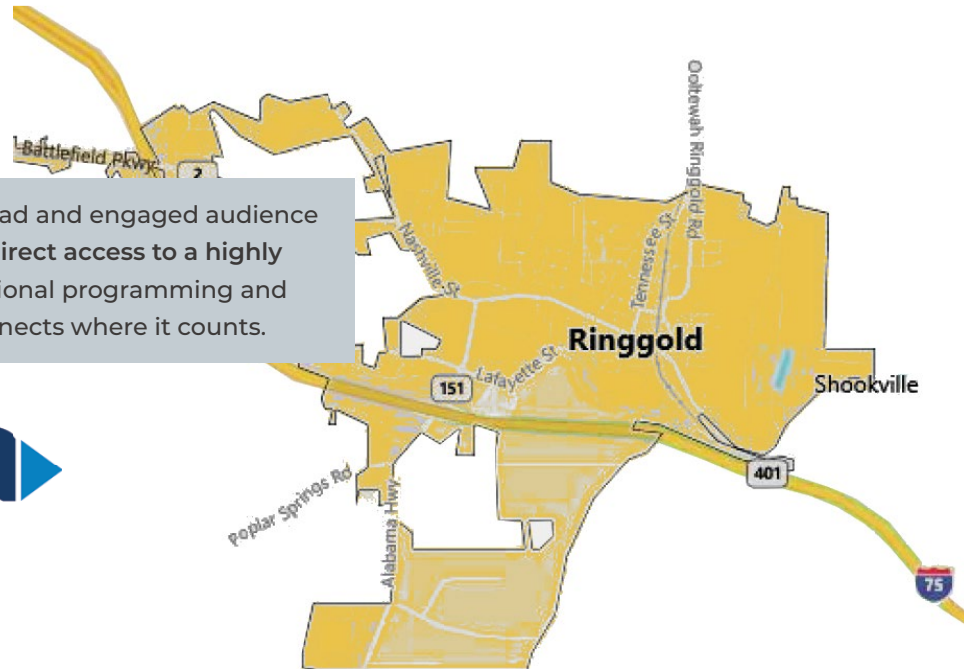


# Fiber Networks

Our *Spectrum TV channel* will reach a broad and engaged audience across Ringgold, GA, offering advertisers **direct access to a highly engaged local audience**. With trusted regional programming and strong community ties, your message connects where it counts.

# Spectrum

Channel 199



COMING SOON...

In coming months, the *Talkin Live™ TV Broadcast Studio* has plans to start partnering with local providers to provide 24/7 coverage in the Dalton, Chatsworth and the LaFayette, Georgia regions.

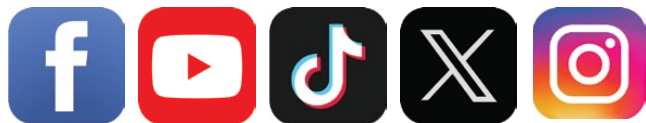


# Streaming



Reach a global audience of over 150 million households with your content featured on our *Timeless Classics TV* channel, as well as our exclusive streaming channels available on *Amazon* and *Roku*. By tapping into these widely accessible platforms, your programming gains premium visibility across a diverse and engaged viewership.

# Social Media



Our Facebook page engages over 6,000 subscribers daily, while our YouTube channel—nearly 30,000 strong—draws 1,000+ daily viewers and over 15,000 monthly views. We also share content across Instagram, Rumble, TikTok, and X, boosting reach and creating strong SEO opportunities through multi-platform exposure.

# Audio Podcast



**Feature your podcast on top platforms** like *Spotify*, *iHeartRadio*, *Google Podcasts*, and *Apple Podcasts*—placing it where millions of listeners already tune in. With visibility on these major apps and additional placement in other leading directories, your show becomes instantly accessible to a global audience, expanding its reach and discoverability across the podcasting landscape.

# Video Production

*Talkin Live™ TV Broadcast Studio* is your premier destination for your high-quality video production. Conveniently located just outside Chattanooga, we're easily accessible from both the Atlanta and Nashville metro areas—right in the heart of scenic North Georgia.

Our facility features versatile sets, including a fully equipped talk show sets, an intimate interview space, and a set ideal for a wide range of podcast productions.

Whether you need a turnkey studio rental or full-service production support, we're ready to bring your vision to life. Our team leverages cutting-edge audio and video technology to deliver compelling promotional, instructional, and original content at competitive rates.

We offer comprehensive post-production services, with expert editors who tailor each project to meet your creative and technical goals.

From drone footage to professional live streaming, our studio provides everything you need to record or broadcast seamlessly to any platform.



# Podcast Production

Elevate Your Podcast Production at *Talkin Live™ TV Broadcast Studio*.

We offer four fully equipped studios tailored to meet the demands of any podcast format—delivering a seamless, professional experience for creators who value quality and efficiency. Each studio features broadcast-grade cameras, lighting, audio systems, and curated scenic elements, ensuring your content looks and sounds exceptional.

Our facilities comfortably accommodate up to four podcasters per session, with integrated support for phone and video call-ins. On-site technical assistance is available to help with setup, monitoring, and troubleshooting—so you can focus on your message, not the mechanics. And when the recording wraps, our optional post-production services are ready to polish your content with expert editing, mixing, and mastering.

Conveniently located in a safe, professional environment, our studios eliminate the need for costly equipment purchases or upgrades—just walk in and start creating. No insurance requirements. No technical headaches. Just everything you need to produce polished, network-quality podcasts—stress-free.

**Book your studio today and bring your vision to life.**







[TalkinLive.com](http://TalkinLive.com)

# CURRENT PROGRAMMING

# Timeless Classics TV™



*Step into a world where storytelling never fades—Timeless Classics TV™, your 24/7 streaming destination for the shows that shaped generations and continue to inspire.* Whether you're revisiting childhood favorites or discovering iconic series for the first time, our channel delivers a curated lineup of vintage television that's rich in heart, history, and heritage.

Each day of the week invites viewers on a genre-driven journey through television's golden age:

**Mondays: *The Briefing Room Classic War Dramas*** Honor bravery and sacrifice with gripping tales of heroism, resilience, and the human spirit. These cinematic masterpieces offer a powerful lens into history's most defining moments.

**Tuesdays: *Classic Movie Dramas*** Immerse yourself in timeless performances and unforgettable plots. From sweeping romances to courtroom showdowns, these films showcase the emotional depth and artistry of vintage cinema.

**Wednesdays: *Classic Westerns*** Saddle up for frontier justice, dusty trails, and legendary outlaws. Our Western lineup captures the rugged charm and moral complexity of America's most enduring genre.

# Timeless Classics TV™

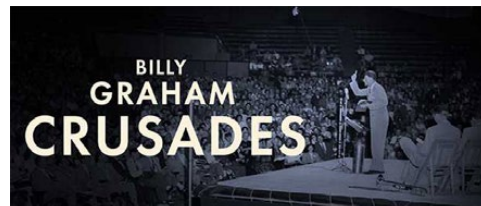
**Thursdays: *Classic Television Vault*** Rediscover the shows that defined an era. From sitcoms to variety hours, Thursdays celebrate the rare gems and beloved series that laid the foundation for modern entertainment.

**Fridays: *Classic Sci-Fi*** Blast off into retro futurism and space-bound adventures. These mind-bending tales of technology, time travel, and alien encounters still spark wonder and imagination.

**Saturdays: *Classic Kids Cartoons*** Relive the joy of Saturday mornings with a vibrant mix of animated favorites. Wholesome, whimsical, and endlessly entertaining—perfect for kids and kids-at-heart.

**Sundays: *Gospel & Praise Sundays*** Slow down and lift your spirit with a full day of worship, inspiration, and community. From traditional services to soulful gospel music, Sundays are a celebration of faith and reflection.

With no subscriptions, no gimmicks, Timeless Classics TV™ is always on—streaming online whenever nostalgia calls or curiosity strikes. It's more than a channel. It's a living archive of the stories that shaped us, the voices that moved us, and the moments we'll never forget.



# Talkin' Live Show™

The **Talkin Live™ Show**, hosted by Lamar Bearden, is a dynamic, unfiltered talk show that tackles today's most pressing and polarizing issues with honesty, depth, and fearless curiosity. Airing live every Tuesday and Thursday at 7 PM EST, the show invites voices from across the political and cultural spectrum—creating a space where diverse perspectives are not only welcomed, but encouraged.

With a reputation for candid dialogue and no-topic-off-limits editorial, **Talkin Live™** has built a loyal and highly engaged audience that values authenticity over spin. From controversial guests to taboo topics, Lamar Bearden leads with direct questions and open-minded discourse, making the show a trusted platform for meaningful conversation.

Whether viewers are tuning in for spirited debate or raw commentary, **Talkin Live™** delivers consistent viewership and high audience interaction—making it an ideal environment for advertisers seeking reach, relevance, and resonance.

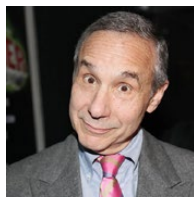
**Partner with Talkin Live™ to connect your brand with a bold, engaged audience that values truth, transparency, and real talk.**



QUINTON  
ARRON



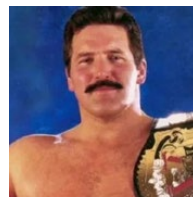
LORETTA  
SWIT



LLOYD  
KAUFMAN



LINDA  
GRAY



DAN 'THE BEAST'  
SEVERN



GEOFFREY  
MARK



RICKY  
LUSTER

# Weekdays

**Commander Chuck's Local Traffic Report** airs every 30 minutes during your weekday morning and afternoon commutes, keeping drivers informed with the latest road updates to help you avoid delays and drive smart.



**Majestic Weather Forecasts** delivers accurate, up-to-the-minute updates for Chattanooga and North Georgia—helping you plan ahead with clear, reliable updates that make every day a little smoother.



## New Shows Coming Soon!

We're always on the lookout for fresh, original show concepts to premiere on our channel—if you've got a bold idea or a unique voice, we want to hear it. Let's create something unforgettable.





TalkinLive.com



# Commerical Transmission Specifications

# Commercial Advertising Guide:

## Here is the information that should appear on Commercial Advertising instructions:

- The name of the client
- The name of the product (if applicable)
- Release Dates
- The channels on which the advertising material will be disseminated
- Title of advertising material
- Duration of advertising material
- The percentage of rotation (*ex: 100% if it is a single material, 50% / 50% if two ads to be distributed in equal rotation, etc.*)
- The word “*REVISION*” in the case of a change in advertising material or a component of previous instructions
- Contact information

*Talkin Live™ Broadcast Studio* reserves the right to refuse any production that does not meet the specifications of this document.

Any questions regarding the application of these guidelines must be directed to your traffic coordinator.

# Broadcast Instruction Guide:

Here is the information that should appear for Broadcast Instructions:

- The name of the client
- Title and Release date
- The channels on which the broadcast will be disseminated
- Duration of broadcast
- The word “*REVISION*” in the case of a change in broadcast material or a component of previous instructions
- Contact information

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# Transmission Specifications

## Questions?

Write to your traffic coordinator

### VIDEO SPECS:

- All HD creative must indicate SD Down-convert aspect ratio
- Frame rate: 1080i / 29.97fps
- Progressive Scan
- HD Actionsafe

### HD AUDIO INFO:

- We accept stereo CH 1&2 Left/Right
- Audio levels should be CALM Act compliant

### LAYOUT:

- 5 Seconds of Slate (agency Name, ISCI Code. Title)
- 2 Seconds of Black (00:00:05:00 - 00:00:06:29)
- Contact (00:00:07:00)
- 3 Frames of Black

### FILE NAMING CONVENTION:

- File names must be named by ISCI only
- Example: ABCD1234.mov
- Please exclude spaces and any bullet or specialty character
- Dashes and Underscores are permitted

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# All Media Delivery

Talkin LiveBroadcast StudioMedia no longer accepts commercial material via :

- Videotape or XDCam/ Disc.
- Direct delivery , FTP/File Transfer or External Links.
- Memory Stick or External hard drive

## Electronic File Delivery

- We accept 3rd party electronic file transfer deliveries or direct access to our DropBox location.
- Please contact your traffic coordinator for updated login Information

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